

# Student-Led Social Media and Virtual Events

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# Identifying the Problem

- + Low engagement within the Schools representative system.
- + Little awareness of what the School representatives do.
- + Students unsure of how to excel in academic work.
- + Students unsure of the broad range of career paths available.

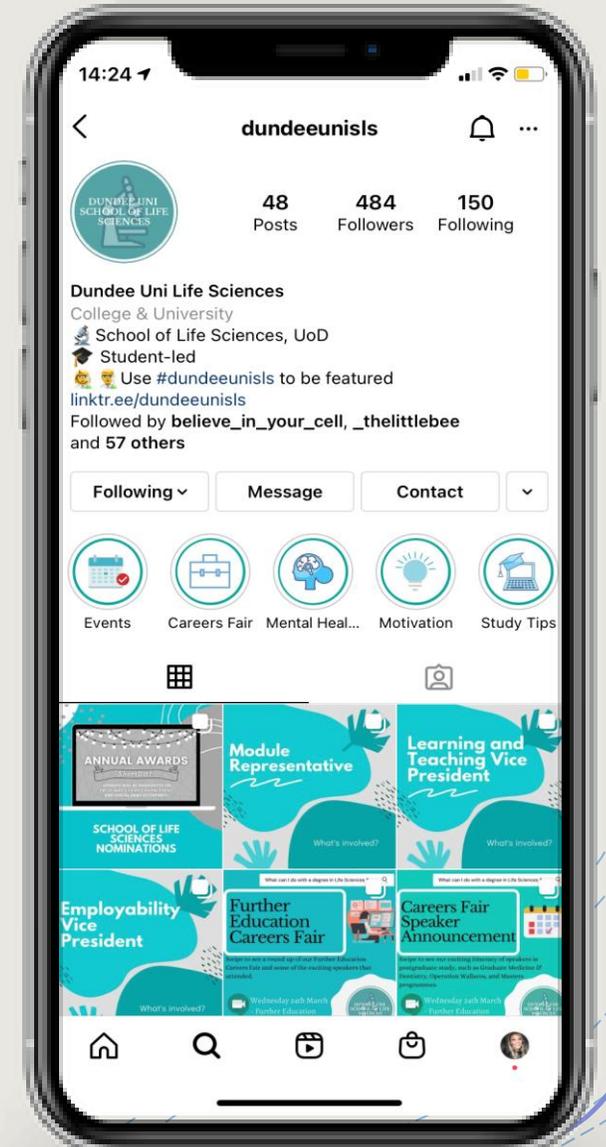


# Spotlight on the Representation System

- + Highlighting representatives at introductory lectures.
- + Showcasing senior representatives on student-led social media platforms.
- + Advertising the job role of representatives.



# Student-Led Social Media

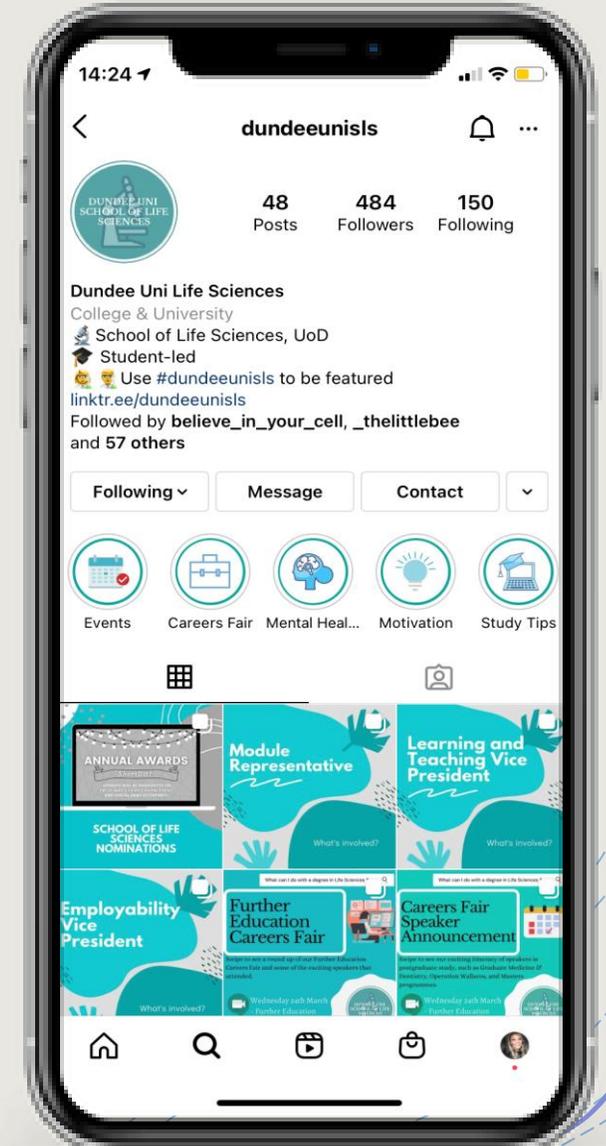
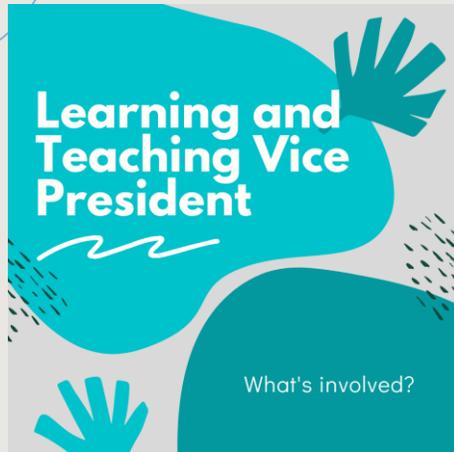


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# Student-Led Social Media



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# Academic Events

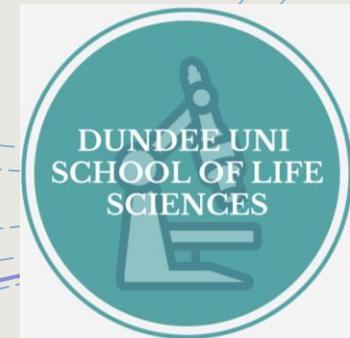
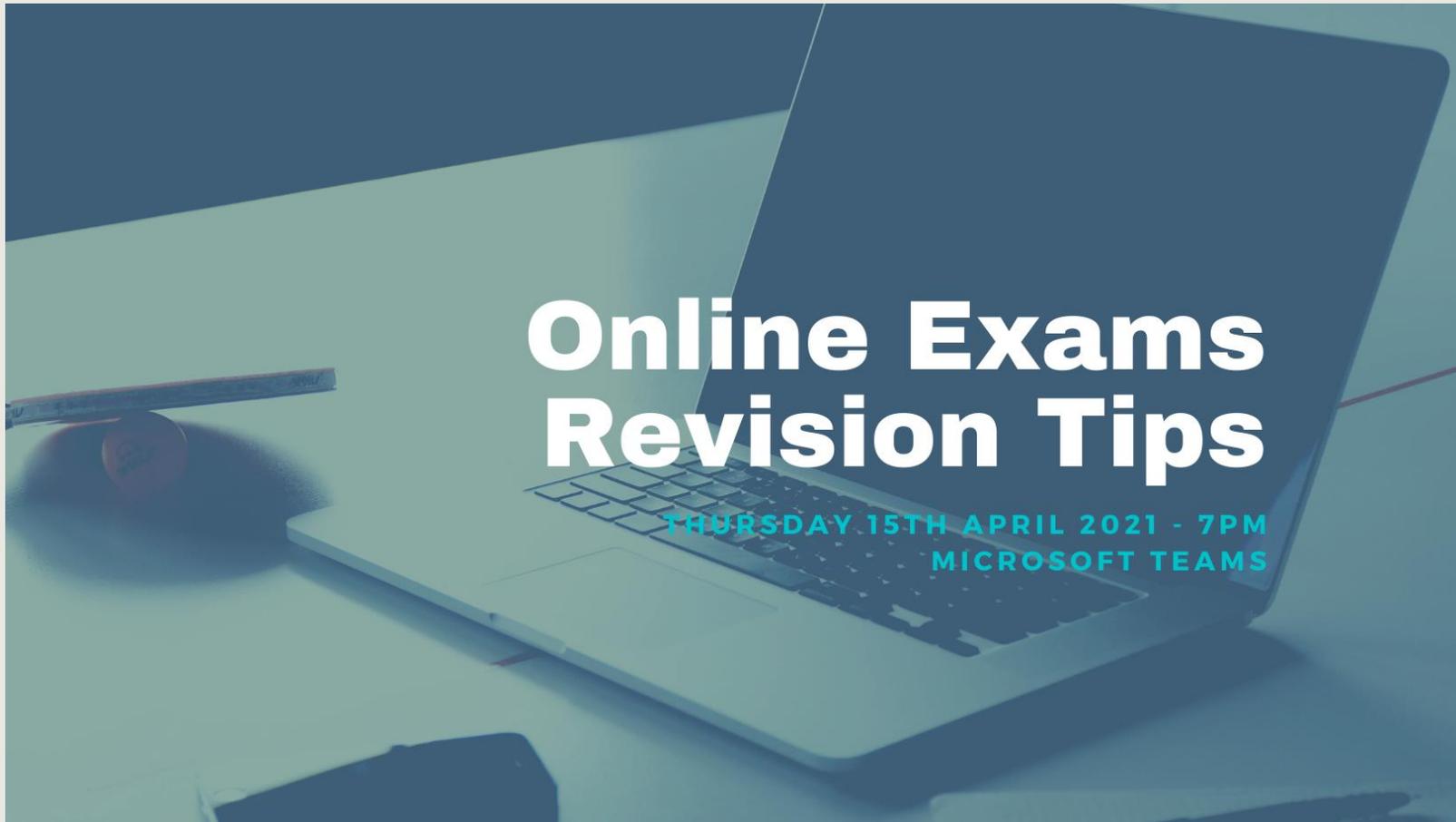
## Honours Project Information Evening

Wednesday 17 March - 7pm

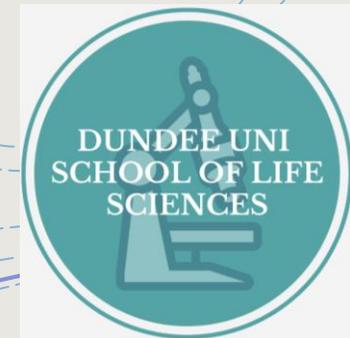
Microsoft Teams



# Academic Events



# Online Careers Events



# Takeaway Points

- + Importance in advertising the work that is already going on.
- + Utilising and promoting student-led social media accounts.
- + Planning events as requested by students.
- + Virtual Careers Fairs split into multiple, shorter events.

