QAA Scotland

Enhancement Themes

Scottish Funding Council
Comhairle Maoineachaidh na h-Alba

Developing Online Degree Apprenticeship Programmes:

The Critical Ingredients

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University of Strathclyde

QAA Scotland's 5th International Enhancement Conference
Shaping the Student Experience Together: 20 Years of Enhancement

Apprenticeships at Strathclyde

University of Strathclyde Glasgow

2017

First Graduate Apprenticeship Programmes launch

6 Graduate Apprenticeship Programmes

909 Graduate Apprentices since 2017

BEng (Hons) Engineering: Design & Manufacture

BA (Hons) Business Management

MSc Cyber Security

BSc (Hons) IT: Software Development

BSc (Hons) IT: Management for Business

BEng (Hons) Civil & Environmental Engineering

A project approach to module development

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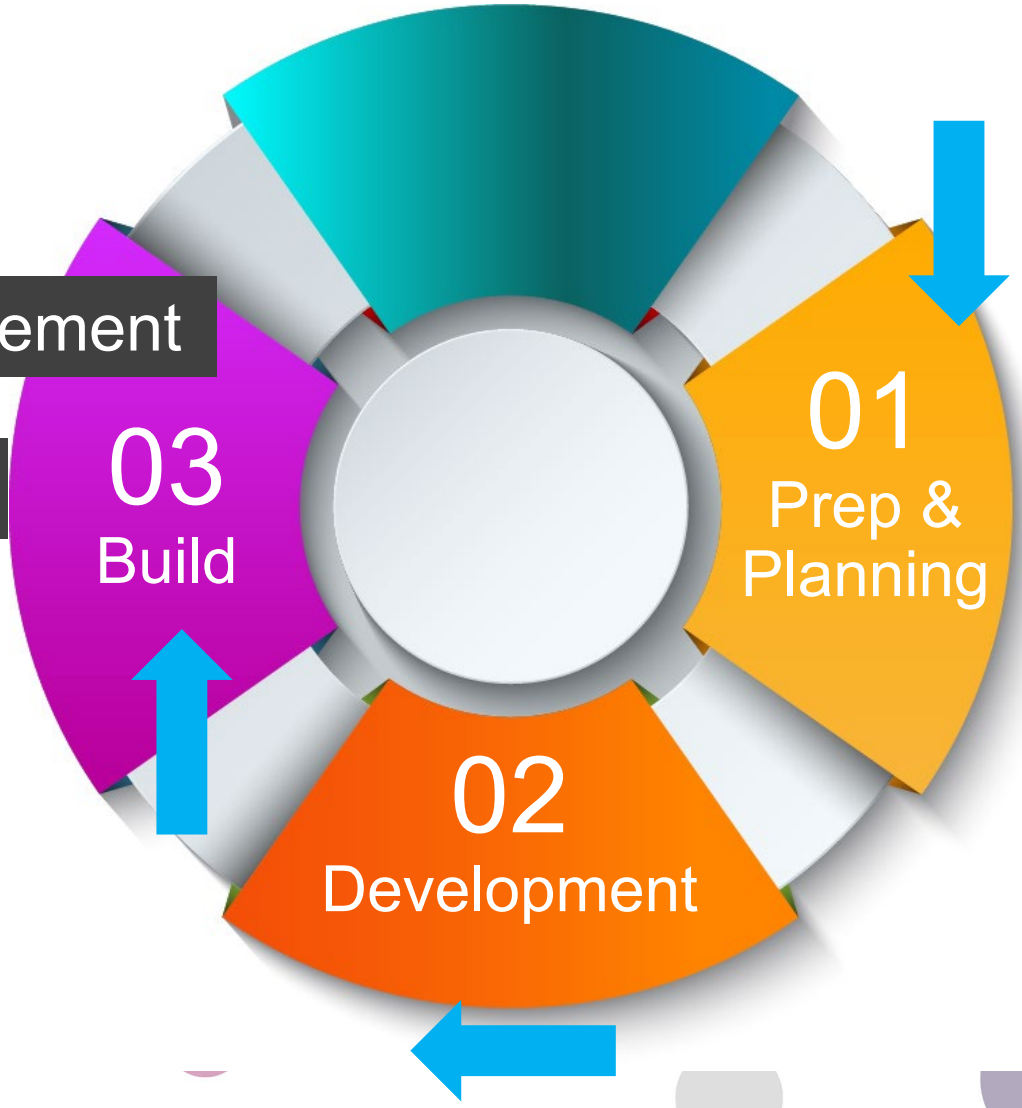
- Partnership
- Prince2 Project Management
- 3-Stage Design Model
- Quality Standards
- Governance



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The key ingredients

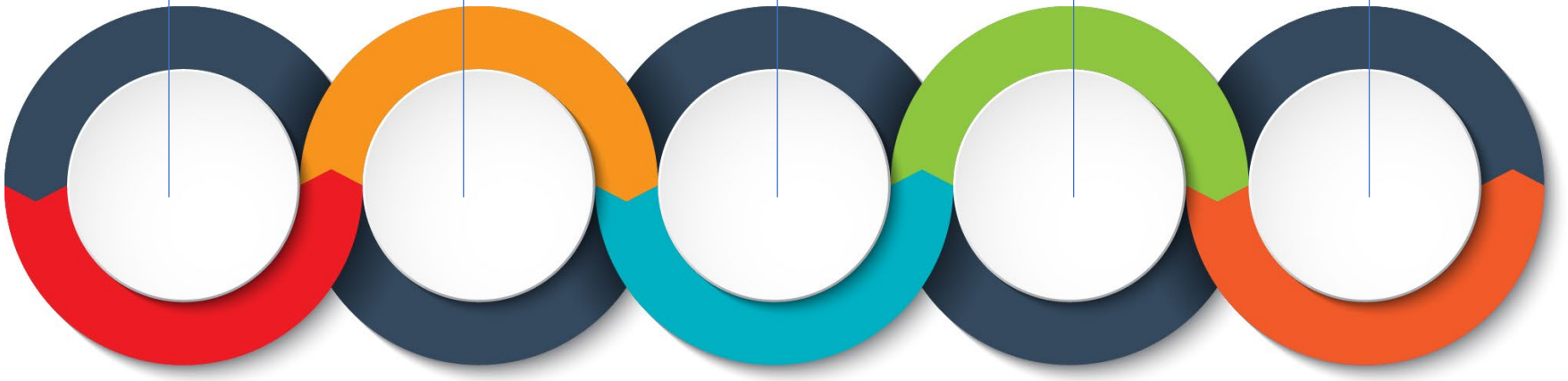
Project plan

Training Upskilling Support

Course design

Pro video content

Consistent visual style

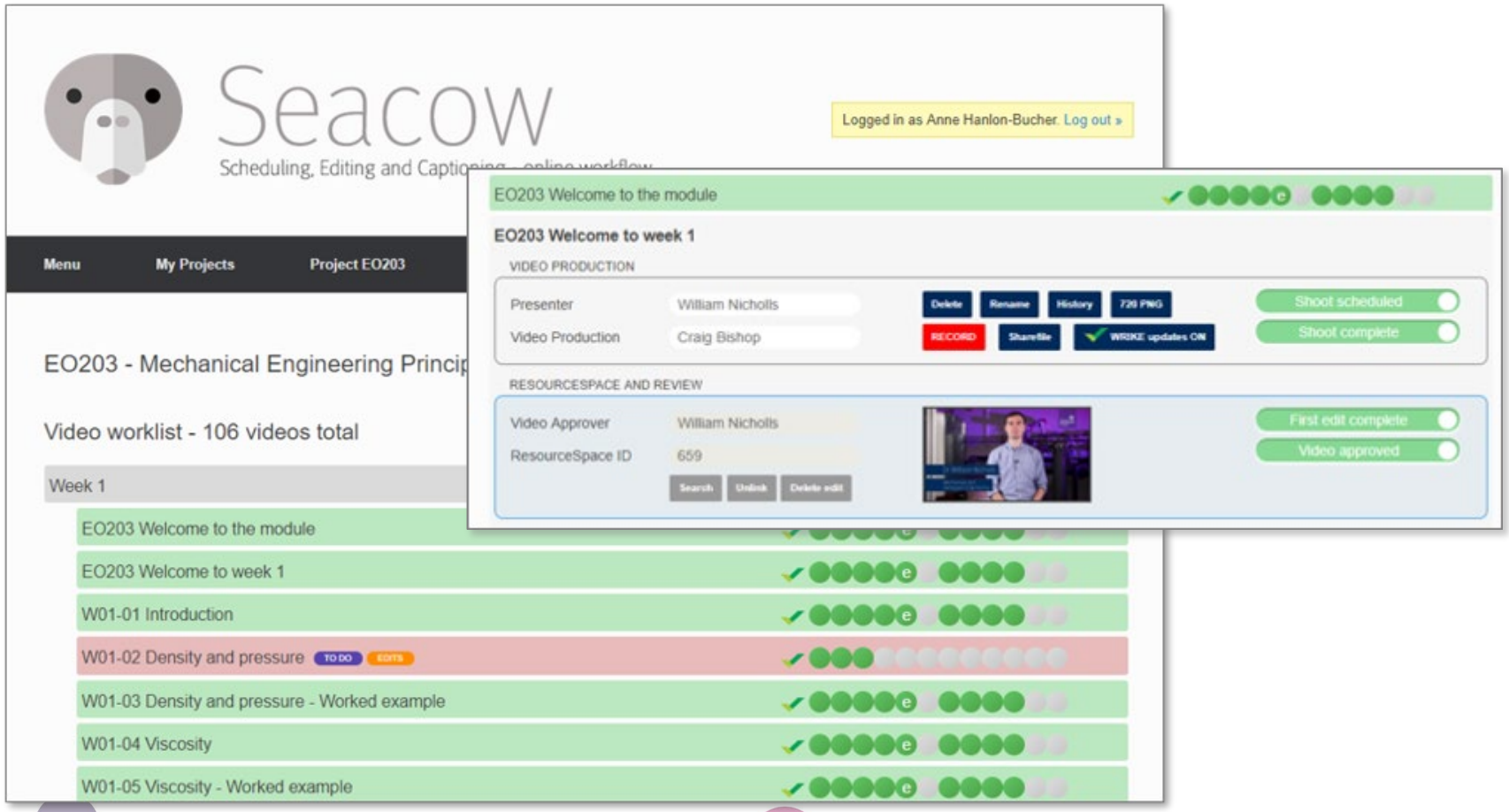


Communication and Professional Respect

The video process

- Define video content – media schedule
- Film, edit, approve video
- Check transcript / captions
- Team collaboration / co-ordination
- The tool embedded the process – "SEACOW"

The video process - production management

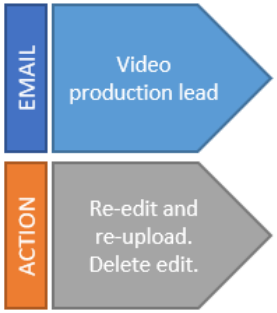


The video process - team co-ordination

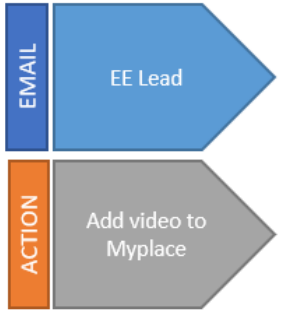
When a new edit is available for review

When someone APPROVES A VIDEO

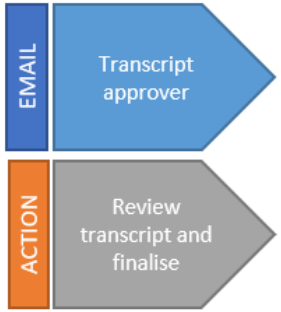
When someone adds EDIT NOTES



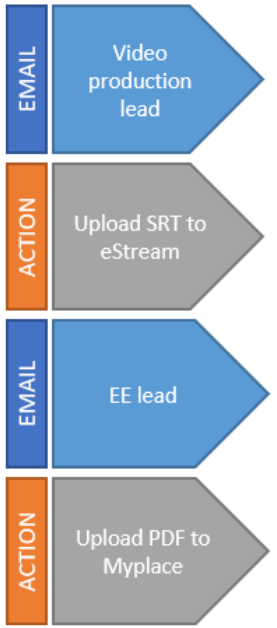
When eStream ID is linked to SEACOW



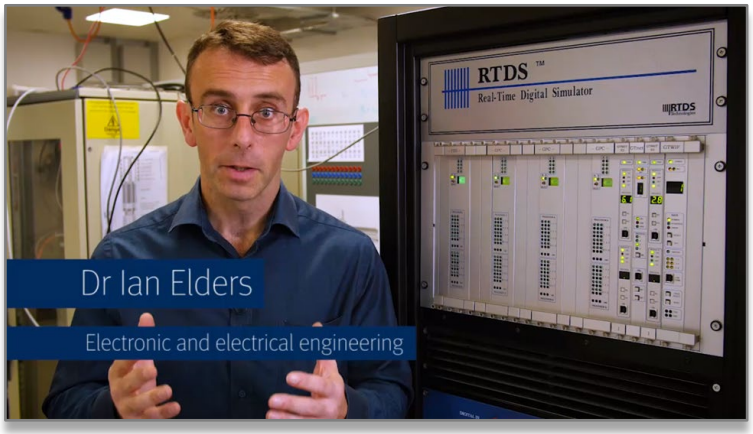
When the CAPTIONS are ready for review

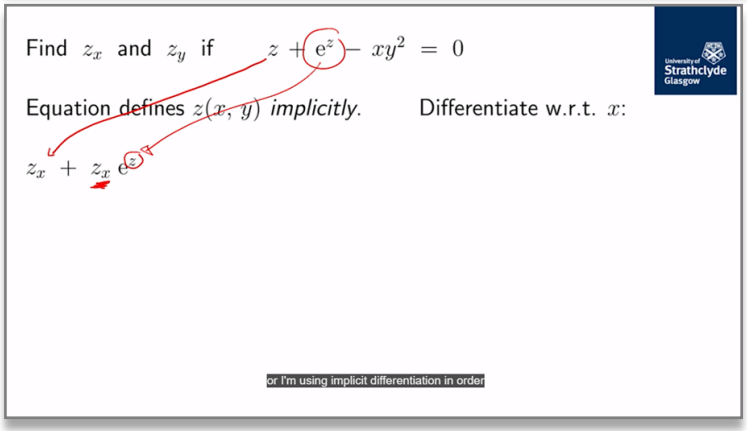


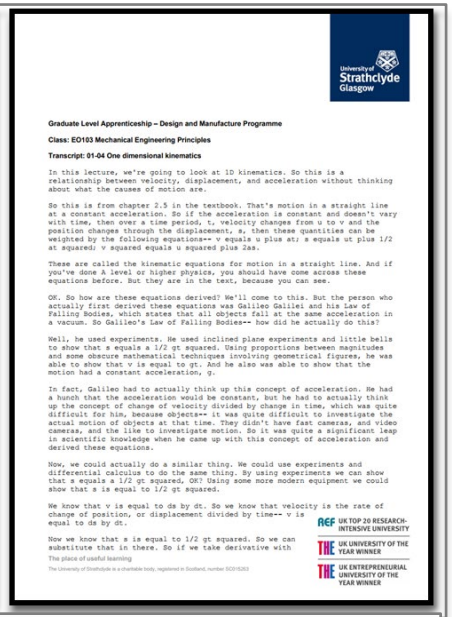
When the captions are FINALISED



The video process - output



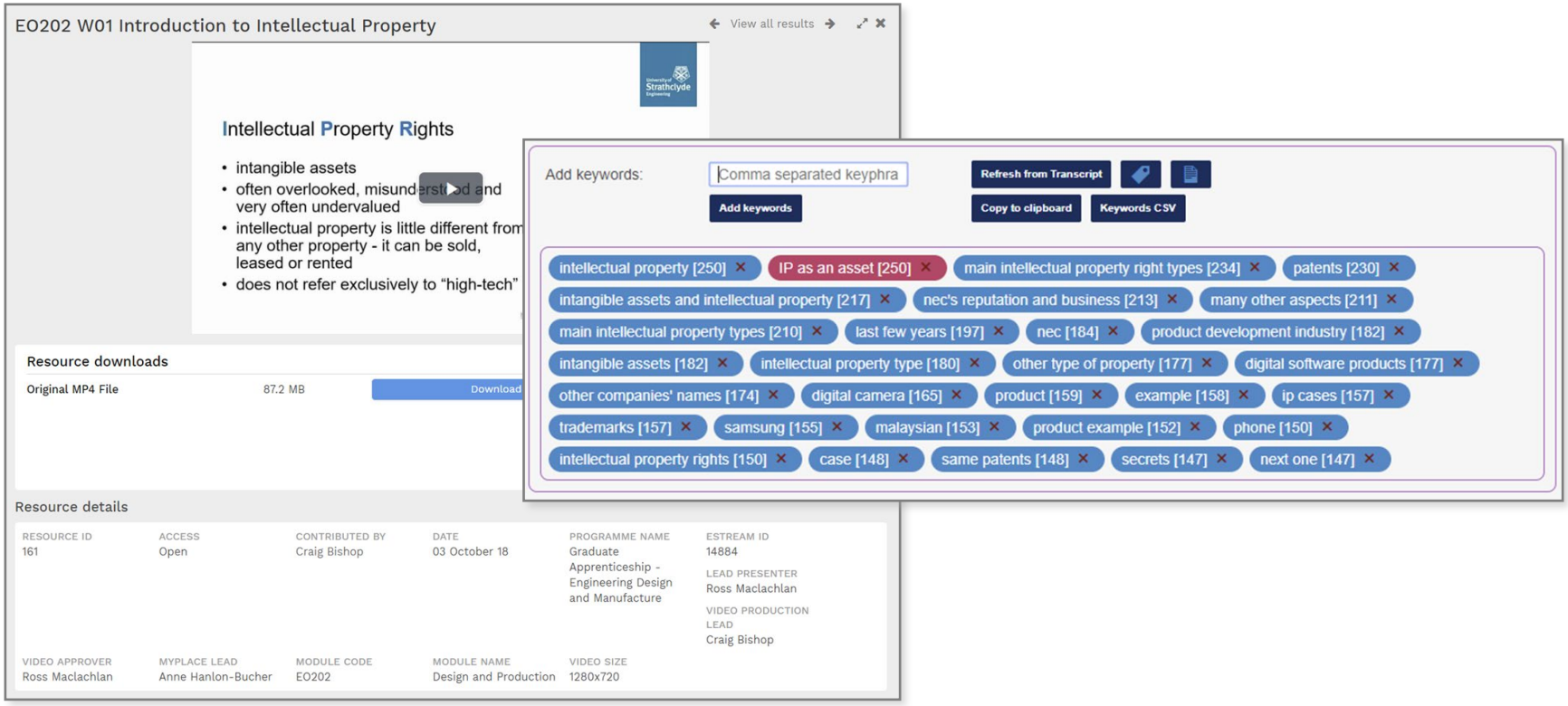




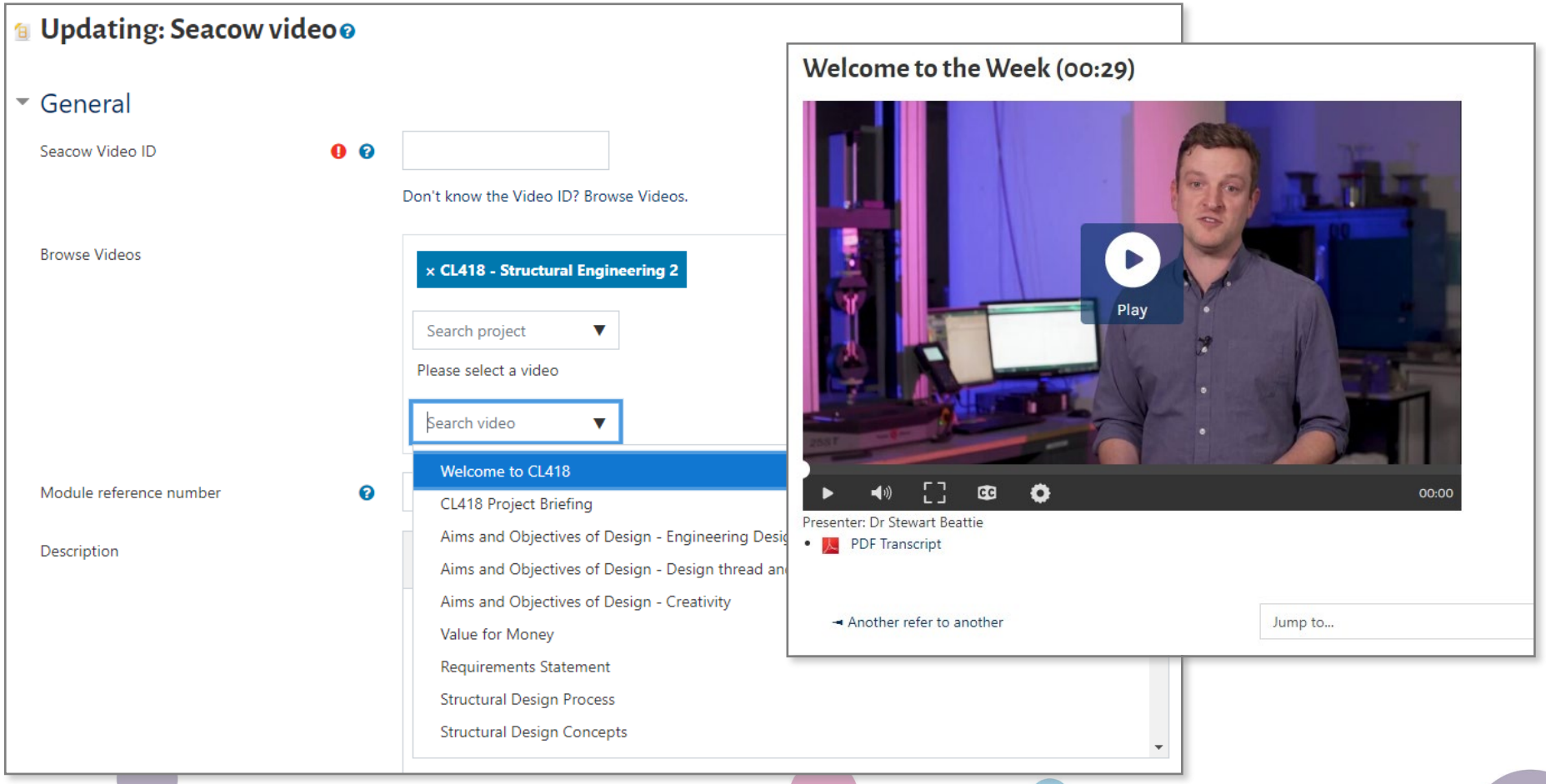
4	2	0	0	11	1	65
TO EDIT	TO APPROVE	TO ORDER	WITH 3PLAY	IN REVIEW	TO PUBLISH	COMPLETE
4%	2%	0%	0%	13%	1%	78%

70	68		5	4	0	2078
RECORDED	APPROVED		DAYS TO GO	REVIEWERS	VLE USERS	SRT CHANGES
84% (21%)	81% (20%)					

The video process - output



The video process - output



Completing the development

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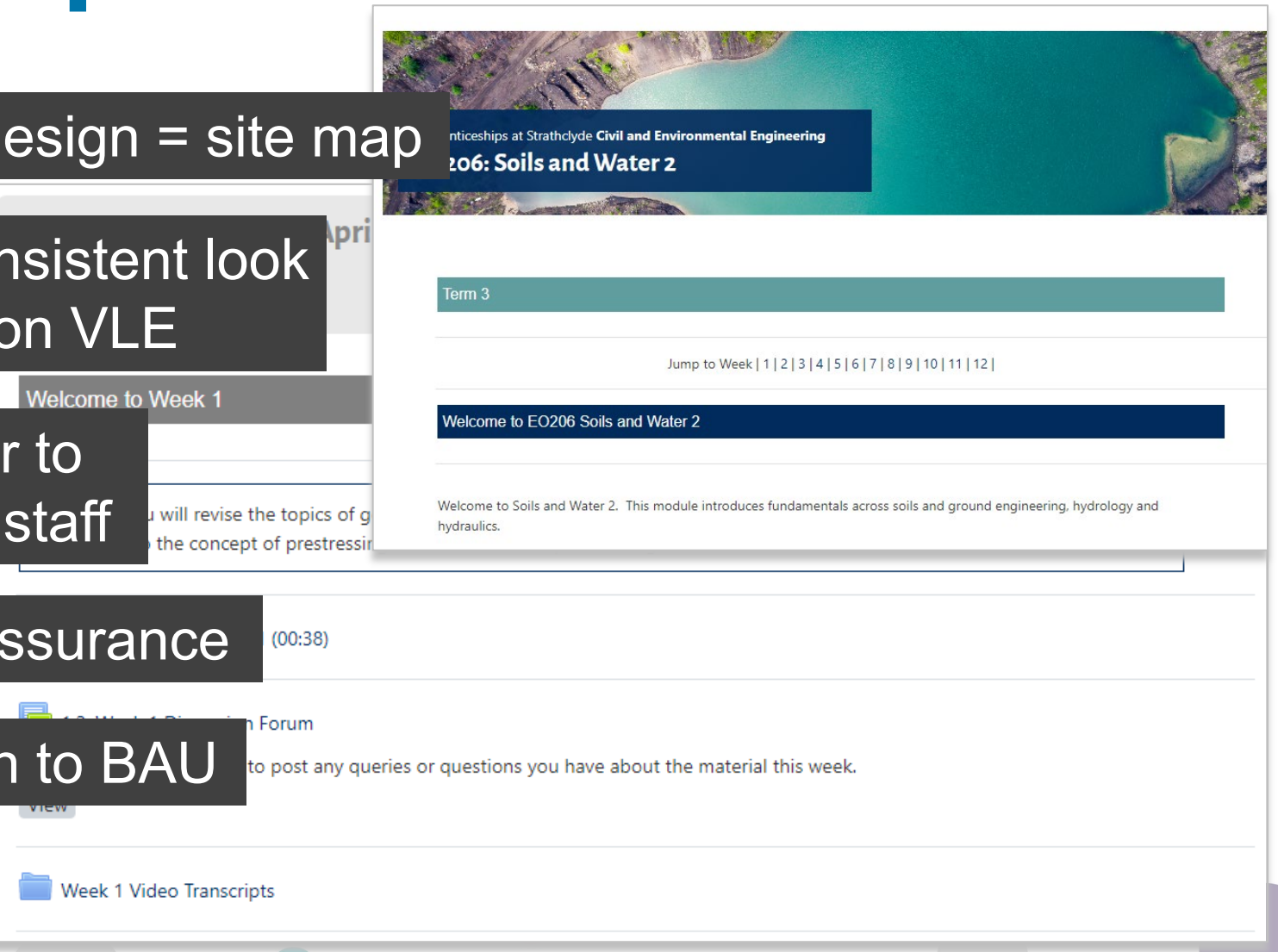
- Course design = site map
- Class consistent look and feel on VLE
- Handover to teaching staff
- Quality assurance
- Transition to BAU



A scalable model

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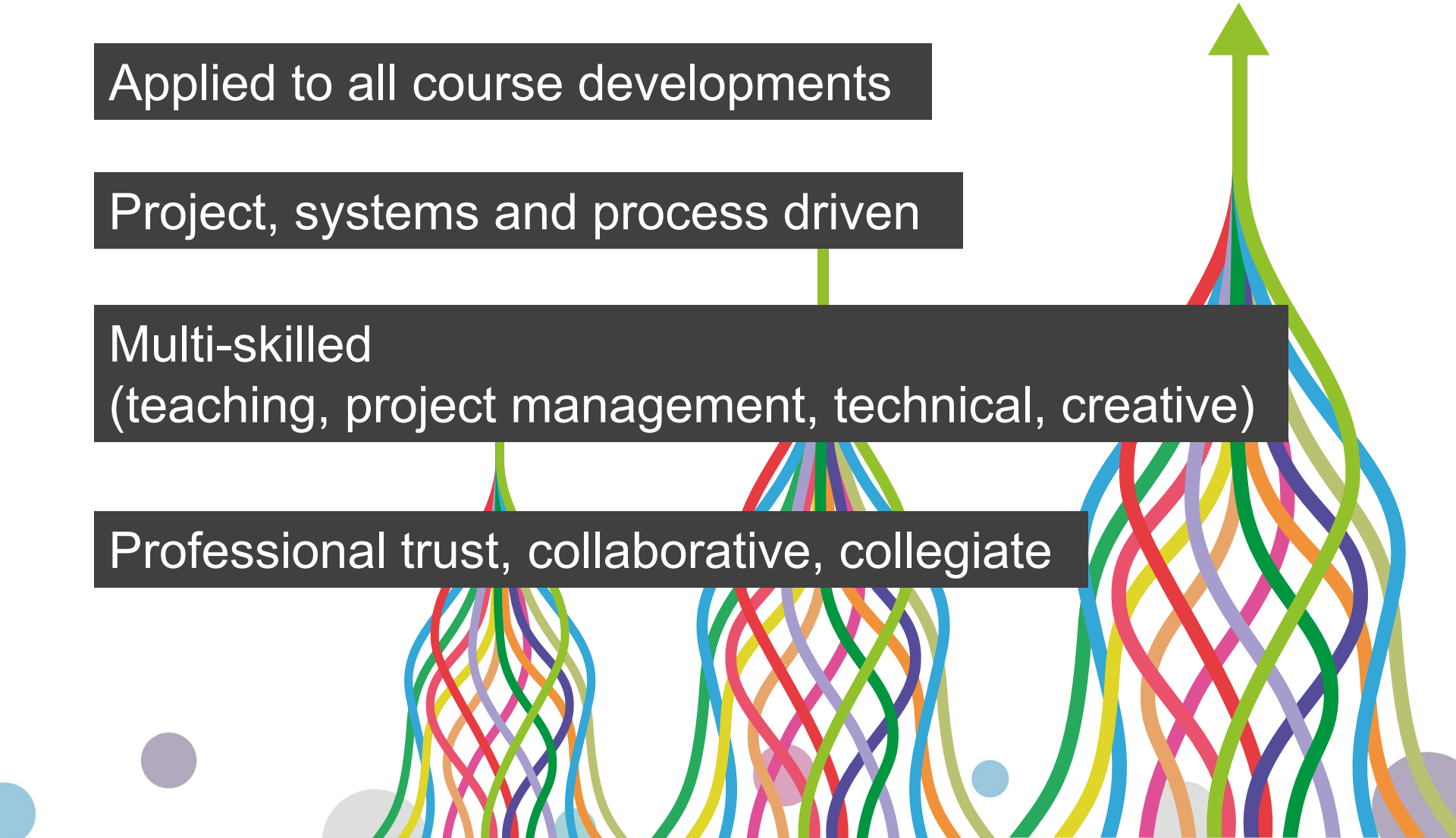
Applied to all course developments

Project, systems and process driven

Multi-skilled
(teaching, project management, technical, creative)

Professional trust, collaborative, collegiate



Thank you

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